

FMDQ Boot Camp for Corporates in the Nigerian Debt Capital Markets

## **Credit Ratings & the Nigerian Debt Capital Markets**

Vivien Shobo CEO, Agusto & Co.





## Agusto & Co. – Over 1500 Risk Ratings



Research, Credit Ratings, Credit Risk Management

- Incorporated as a private limited liability company
- Created the Nigerian ratings industry when we commenced rating all Nigeria's 120 banks on an unsolicited basis

1992

#### 2001

 Became the first credit rating agency to be registered by the Securities & Exchange Commission (SEC).

- Our ratings coverage has grown to include corporate, municipal, insurance, fund, other non-bank financial institutions and structured ratings
- Registered as a credit rating Agency in Kenya and Rwanda

Today

**Rating Expertise** 



Research, Credit Ratings, Credit Risk Management



### **Credit Ratings**



Research, Credit Ratinas, Credit Risk Management



A Credit Rating is an **independent** objective assessment an obligor's creditworthiness; its capacity to meet its obligations as and when due.



Credit Ratings are **OPINIONS** on credit risk by experienced professionals who evaluate and interpret information from issuers and other reliable sources.



Credit Ratings can only be provided when there sufficient information to form a credible opinion, and after applicable quantitative and qualitative analysis are performed.



Globally Rating opinions are conveyed in a simple well recognized alphabetic scale, for easy reference and comparability.

Research, Credit Ratings, Credit Risk Management



A Credit Rating is not a recommendation to purchase, sell or hold a financial obligation and is not a measure of asset value.



Credit Ratings are not investment advice and are just one factor investors may consider when making investment decisions



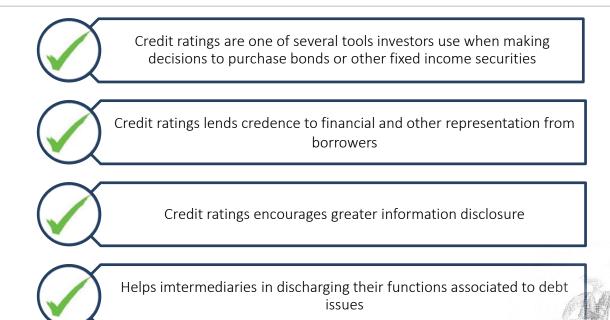
A Credit Rating is not an audit

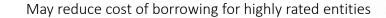


A Credit Rating is not an equity opinion and therefore does not assess the ability of a company to create value for its shareholders.

## **Objective of Credit Ratings**









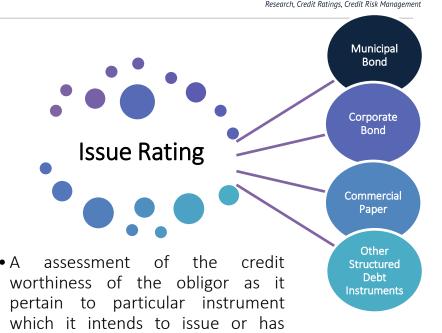
 Ultimately, a Credit Rating Agency's recognition as a Rating Agency is dependent on investors' willingness to accept its judgment

## Types of Credit Ratings





- An independent unbiased opinion on the general creditworthiness of a borrower
- Focus is on the company's capacity to meet all financial commitments as they fall due
- Not specific to any particular debt



outstanding

 May reflect the creditworthiness of guarantors or other forms of credit

enhancement on the obligation

### **Rating Process**



Gather information Carry out Hold meetings with on the company preliminary analysis key management Send draft report to Conclude analysis, Review prepare draft report company management management for & assign responses comments preliminary rating Company is Rating committee informed of the Monitor rating agrees rating rating

# Rating Methodology



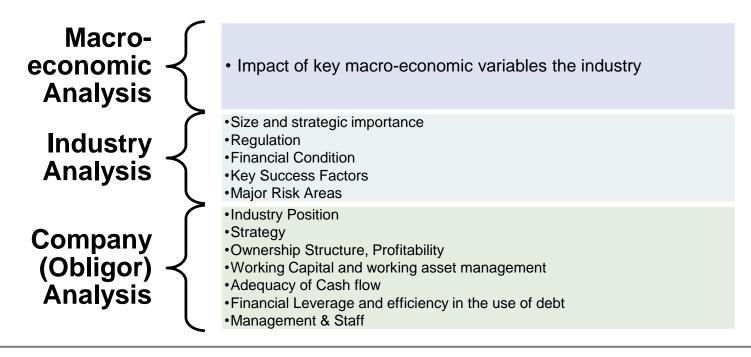
We adopt a top-down approach in our analysis.



## **Rating Considerations**



Agusto & Co. Ratings considers both **qualitative** and **quantitative** factors in the following broad areas:



## **Rating Considerations**



### Other criteria considered include:

Financial forecasts

Credit enhancement including guarantees, collaterals, and insurance.

Management/shareholder conflict

Any other issues that Agusto & Co. believes will significantly affect the repayment capacity of the company's debt obligations

## **Issuer Rating Definitions**



Aaa	This is the highest rating category. It indicates a company with <b>impeccable financial condition</b> and <b>overwhelming ability</b> to meet obligations as and when they fall due	
Aa	This is a company that possesses <b>very strong financial condition</b> and <b>very strong capacity</b> to meet obligations as and when they fall due. However, the risk factors are somewhat higher than for Aaa obligors	Investmen
Α	This is a company with <b>good financial condition</b> and <b>strong capacity</b> to repay obligations on a timely basis	Grade
Bbb	This refers to companies with <b>satisfactory financial condition</b> and <b>adequate capacity</b> to meet obligations as and when they fall due	
Bb	This refers to companies with <b>satisfactory financial condition</b> but capacity to meet obligations as and when they fall due may be <b>contingent upon refinancing</b> . The company may have one or more major weakness(es)	
В	This refers to a company that has <b>weak financial condition</b> and capacity to meet obligations in a timely manner is <b>contingent on refinancing</b>	
С	This refers to an obligor with <b>very weak financial condition</b> and <b>weak capacity</b> to meet obligations in a timely manner	Speculati Grade
D	Obligor in default	

#### Rating Category Modifiers

A "+" (plus) or "-" (minus) sign may be assigned to ratings from Aa to C to reflect comparative position within the rating category. Therefore, a rating with + (plus) attached to it is a notch higher than a rating without the + (plus) sign and two notches higher than a rating with the - (minus)

## **Issue Rating Definitions**



Bonds rated 'Aa' are judged to offer <b>high safety of timely payment of interest and principal</b> . They differ in safety from `AAA' issues only marginally	Investment
Bonds rated `A' are judged to <b>offer adequate safety of timely payment of interest and principal</b> ; however, changes in circumstances can adversely affect such issues more than those in the higher rated categories	Speculative Grade
Bonds rated `Bbb' are judged to offer <b>sufficient safety of timely payment of interest and principal for the present</b> ; however, changing circumstances are more likely to lead to a weakened capacity to pay interest and repay principal than higher rated categories	
Bonds rated `Bb' are judged to carry <b>inadequate safety of timely payment of interest and principal;</b> while they are less susceptible to default than other speculative grade securities in the immediate future, the uncertainties that the issuer faces could lead to inadequate capacity to make timely interest and principal payments	
Bonds rated `B' are judged to have <b>greater susceptibility to default</b> ; while currently interest and principal payments are met, adverse business or economic conditions would lead to lack of ability or willingness to pay interest or principal	
Bonds rated `C' are judged to have factors present that make them vulnerable to default; timely payment of interest and principal is possible only if favourable circumstances continue	
Bonds rated `D' are in default and in arrears of interest or principal payments or are expected to default on maturity. Such bonds are extremely speculative and returns from these bonds may be realized only on reorganisation or liquidation	
	Bonds rated 'A' are judged to offer adequate safety of timely payment of interest and principal; however, changes in circumstances can adversely affect such issues more than those in the higher rated categories  Bonds rated 'Bbb' are judged to offer sufficient safety of timely payment of interest and principal for the present; however, changing circumstances are more likely to lead to a weakened capacity to pay interest and repay principal than higher rated categories  Bonds rated 'Bb' are judged to carry inadequate safety of timely payment of interest and principal; while they are less susceptible to default than other speculative grade securities in the immediate future, the uncertainties that the issuer faces could lead to inadequate capacity to make timely interest and principal payments  Bonds rated 'B' are judged to have greater susceptibility to default; while currently interest and principal payments are met, adverse business or economic conditions would lead to lack of ability or willingness to pay interest or principal  Bonds rated 'C' are judged to have factors present that make them vulnerable to default; timely payment of interest and principal is possible only if favourable circumstances continue  Bonds rated 'D' are in default and in arrears of interest or principal payments or are expected to default on maturity. Such

rating with + (plus) attached to it is a notch higher than a rating without the + (plus) sign and two notches higher than a rating with the - (minus)

### Benefits of Credit Ratings



Company (Issuer or Obligor)



Independent and internationally recognized way of communicating the financial strength of an entity to lenders and the public



A rating enhances the ability of an entity to access funds from the money and capital markets



May reduce interest cost for highly rated entities.



Improves Corporate image

### **Benefits of Credit Ratings**



Company (Issuer or Obligor)



Good for less popular companies



A good way of getting "Consulting Advice" as it provides management with an independent opinion on the organization and its operations



Wider audience for borrowing



Acts as a marketing tool.



Imposes healthy discipline on borrowers

Research, Credit Ratings, Credit Risk Management

Provides an independent credit evaluation



Increased transparency



Provides a common language for debt markets and a basis to compare securities with similar credit risks



The Ratings and accompanying analysis help in disseminating information and imparting transparency to all, including less sophisticated investors



Saves investor time and effort

### Benefits of Credit Ratings



Financial System



Fosters the development of the capital and money markets.



Promotes transparency



Broaden the investor base and the range of borrowers.



Promotes merit based access to funding



Agusto & Co. estimates that the rating exercise will take 4 weeks, following receipt of the required information from the company. This is broken down into two weeks to produce a draft report, one week for the Company to review the draft report and respond with comments and one week to conclude and send final report.



## Why Agusto & Co.?



Research, Credit Ratings, Credit Risk Management

Understanding of the local business terrain and network of contacts Database spans various industries and sectors of the Nigerian economy Track record and reputation Assigned over 1,500 risk ratings to corporate and municipals Technically sound people Extensive research on the Nigerian economy

## **Agusto & Co.Core Values**



Character free of doubt Deep knowledge of the economy we operate in Independence and impartiality of mind Transparent and objective rating procedures Confidentiality Highly qualified Analysts Sound financial condition

### **Select Clients**



Research, Credit Ratings, Credit Risk Management









































































### **Select Clients**



Research, Credit Ratings, Credit Risk Management





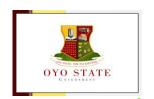
























Salt of the Nation















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Thank